

Battle ground states

Swing States

Psychological effects

Political Efficacy

Amendments regarding voting:

-15th

-19th

-23rd

-24th

-26th

Motor Voter Law

Shelby County v. Holder

Voter purging

Voter I.D.

Voter Ballot Fatigue

Time Zone Fallout

Primary (open, closed, hybrid, party raiding)

Party

Primary (what are they in the election process?) – what are the different types

-delegates

-super delegates

-party raiding

-New Hampshire Primary

Caucus (what are they in the election process?)

-Iowa Caucus

Super Tuesday

National Convention

- what are the 5 purposes?

Electoral College

-how does it work?

- going “over the top”

- tie breaker

- who are electors and their job?

V.) Special Interest Groups

A.) know what Special interest groups are

1.) purpose:

2.) Theories and how they apply?

Pluralist

Disturbance Theory

Elitist Theory

Transactions Theory

Hyperpluralism

Interest Group Liberalism

- 3.) examples?
- 4.) How do they influence politics?
- 5.) How do they influence public opinion?
- 6.) Who are lobbyists?
- 7.) What are Iron Triangles and amicus curiae briefs? What role do they play in shaping policy?

B.) PACS

- 1.) What are they? Why have they developed?
- 2.) How are they restricted?
- 3.) What is the FECA?
- 4.) What is the FEC? What is its effect on democracy?
- 5.) Previous Campaign Finance Laws and Issues
 - a.) what is soft money?
 - b.) Hard Money?
- 6.) What is the McCain-Feingold Bill and what did it do? (BCRI):
- 7.) What is a 527 organization? Why did they become prominent?
- 8.) What did the Supreme Court say in these case?
Buckley v. Valeo?
McConnell v. FEC
Citizens United v. FEC?
McCutcheon v. FEC
- 9.) What is a Super PAC? How is different than a PAC?
- 10.) What is a 501 c(4)? Why would people want them?

V.) Propaganda Ad Techniques

A.) Know the basic techniques (and know examples that showcase these techniques):

- 1.) Testimonial
- 2.) Bandwagon
- 3.) Card Stacking

- 4.) Glittering Generalities
- 5.) Mudslinging
- 6.) Transfer/Playing on Emotion
- 7.) Subliminal
- 8.) Schtick

B.) Know these types of commercials (and know examples that showcase these types of ads)

1. Profile spots
2. Testimonial
3. Accomplishment/Record Spots
4. Musical
5. Attack Ads
6. Response Ads
7. Generic Ads
8. Character Challenge Spots
9. Fear Ads

VI.) Mass

A.) What is the goal(s) of the mass media?

B.) How do the media affect public opinion? Public agenda? Politics?

C.) What are the roles of the mass media?

- 1.
- 2.
- 3.
- 4.
- 5.

D.) Why is it considered the 4th branch of government?

E.) How are the branches covered by the media?

F.) Is the Media biased? Evidence for:

Evidence against:

G.) What are the limits on media influence?

H.) What are the trends in the media?

1. TV vs other sources as primary source of news?
- 2.
- 3.
- 4.

I.) Other Terms: Horserace Journalism, soundbites, muckracker, investigative journalism, Yellow Journalism, Media, news aggregator, blogs, Fairness Doctrine, Equal Time Rule, Net Neutrality, Freedom of Information Act, libel, slander trial balloon; Citizen Journalists, Media Consolidation, filter bubble

1. Qualifications
2. Terms

Roles of the President

1. Chief of State
2. Chief Executive
3. Chief Administrator
 - a. bureaucracy
4. Commander in Chief
5. Chief Legislator
 - a. Honeymoon period
 - b. veto
 - c. presenting legislation
 - d. signing statement
6. Chief of Party
7. Chief Diplomat
8. Chief Citizen

Power of the President

1. Executive Powers
 - a. Executing the Law
 - b. The Ordinance Power
 - c. [The Appointment Power](#)
 - d. The Removal Power
2. Diplomatic and Military Powers
 - a. Make Treaties
 - b. Executive Agreements
 - c. Power of Recognition
 - d. Commander in Chief
3. Legislative and Judicial Powers
 - a. Legislative
 - b. Judicial
4. Vocabulary Terms
 - a. Executive order
 - b. Treaty
 - c. Lineitem veto
 - d. Reprieve
 - e. Pardon
 - f. Amnesty
 - g. Commutation
 - h. War Powers Act
 - i. Impeachment
 - j. Imperial Presidency
 - k. "Imperilled" presidency
 - l. "going public"
 - m. history of presidential power

- n. Executive Privilege
- o. lame duck
- p. Bully Pulpit

Presidential Succession

1. 25 th Amendment
2. Presidential Disability
3. VicePresidential Succession
4. Line of succession

Electing a President

- a. Caucus
- b. Primary
- c. Nomination
- d. Keynote address
- e. Election Laws
- f. 527
- g. Presidential Election Staff
 - a. Spin Doctor
 - b. Campaign Manager
- g. [Electoral College System](#)

Qualities of a President

1. Great Presidents
2. Poor Presidents

West Wing Officials

1. Chief of Staff
2. Deputy Chief of Staff
3. Assistant to the Deputy Chief of Staff
4. Director of Communications
5. Press Secretary
6. Deputy Communications Director
7. First Lady
8. Personal Aide to the President

Presidential Succession and the Cabinet

Article II, Section 1&2

20th and 25th Amendments and the Presidential Succession Law of 1947

Vice President of the United States
Speaker of the House of Representatives
President pro Tempore of the Senate
Secretary of State
Secretary of the Treasury
Secretary of Defense
Attorney General
Secretary of the Interior
Secretary of Agriculture
Secretary of Commerce
Secretary of Labor
Secretary of Health and Human Services
Secretary of Housing and Urban Development
Secretary of Transportation
Secretary of Energy
Secretary of Education

Secretary of Veterans' Affairs
Secretary of Homeland Security